

**23 – 24 AUGUST, 2024**

# Thank You

**Dear Sponsors, Exhibitors,  
Supporters, Partners, Visitors and  
Sports Enthusiasts For A Successful  
HITEX SPORTEXP0 2024**

Sports Partner



Associate partner



Activity Partner

**Communitie.**  
hyderabad



**23 – 24 AUGUST, 2024**

Reflecting on the outstanding success of Sportexpo, we are truly grateful for the invaluable contributions of each and every one of you. Your support and dedication were instrumental in making this event a resounding achievement and we cannot express enough gratitude for your efforts. Thank you all for being a part of the huge and grand success of Sportexpo.

We are grateful to our sponsors for their generous support and belief in our vision, which allowed us to organize an event that celebrated sports, fitness, and wellness in a meaningful way. Your partnership provided the essential resources needed to bring HITEX SportExpo 2024 to fruition and we appreciate your commitment.

The HITEX SportExpo 2024 in Hyderabad on 23–24 August, 2024, featured over 49 exhibitors and welcomed more than 25,000 visitors, making it a major event in the city. The NMDC Hyderabad Marathon 2024 tested participants' endurance, determination, and sense of community. The event captured the incredible atmosphere, unwavering support, and the satisfaction of completing the challenging course, creating an unforgettable experience.

We are excited to announce Buddy Bash as our official Sports Partner at HITEX SportExpo India. Their leisure game sets are designed to enhance social interactions and create lasting memories with loved ones. "Be sure to have visited their booth at the event to see their debut product, the Cornhole game sets. Attendees joined us at HITEX SportExpo India to experience the fun and active games offered by Buddy Bash!"

Communitie is an innovative social media platform designed to connect individuals in the same vicinity who share similar interests such as sports, culture, lifestyle, and habits. It allows users to engage with like-minded individuals in their local community, fostering meaningful connections and friendships.

Gamology, welcomed all in digital free world and it rocked.

Together, we created an event that inspired, educated, and celebrated the world of sports and fitness. The success of Sportexpo is a testament to our collective efforts. Looking ahead, we are excited about the possibilities that the future holds and the potential for further collaborations. HITEX SportExpo will be back next year with more attractions and excitement.

**23 – 24 AUGUST, 2024**

Inaugurated By  
**Shri. Srinivas Avasarala**  
**Actor & Director**



**23 - 24 AUGUST, 2024**

# Glimpse of Inaguration



**23 - 24 AUGUST, 2024**

**Talk Points of The Event**

**1. 49+ Exhibitors**

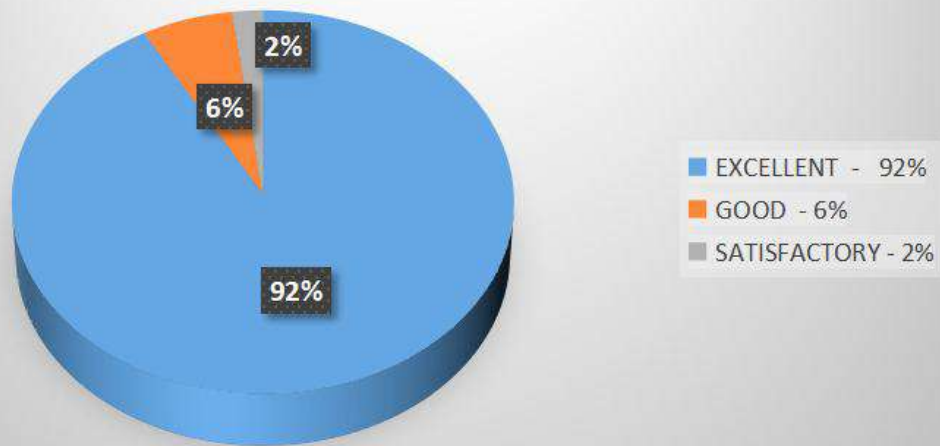
**2. 25000+ Footfalls**

**3. 99% Exhibitors  
Satisfaction**

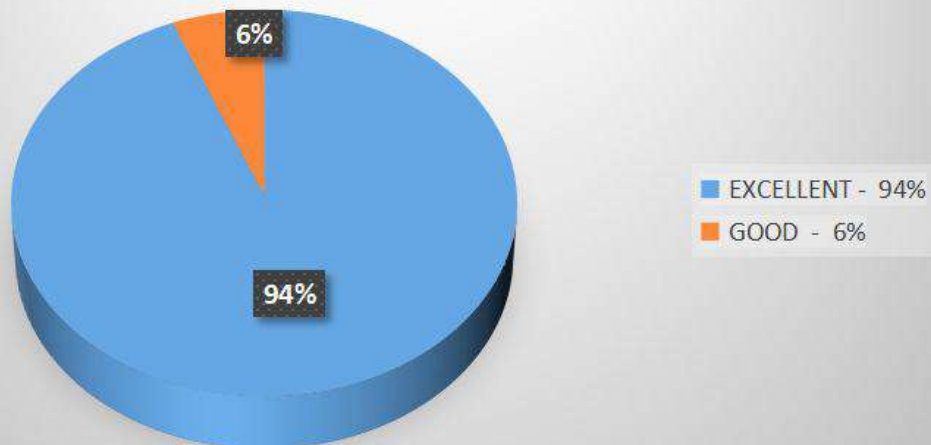
**23 - 24 AUGUST, 2024**

## Exhibitors Verdict

### FEEDBACK ABOUT THE SHOW



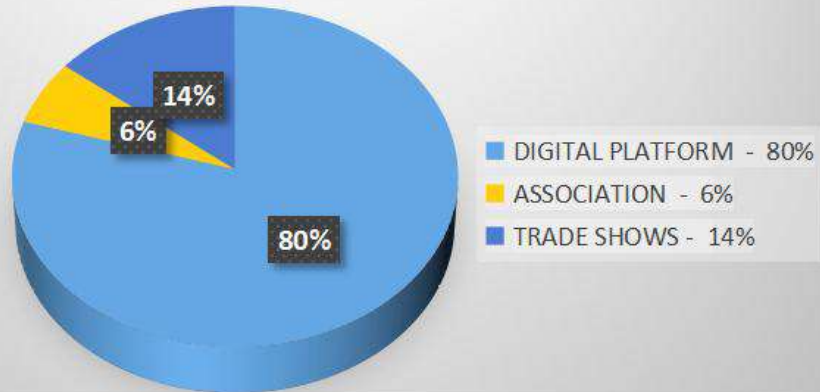
### FEEDBACK ABOUT ORGANIZER



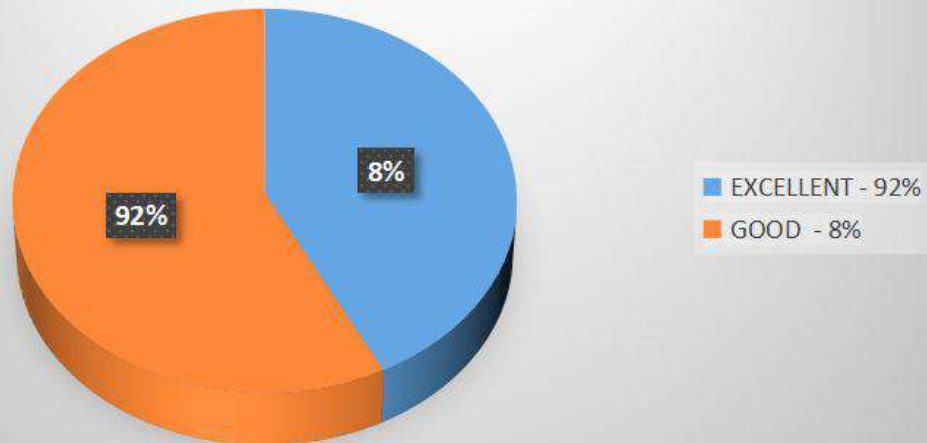
**23 - 24 AUGUST, 2024**

## Exhibitors Verdict

### PRIMARY CHANNEL INFORMATION ON LATEST DEVELOPMENT & TECHNOLOGY



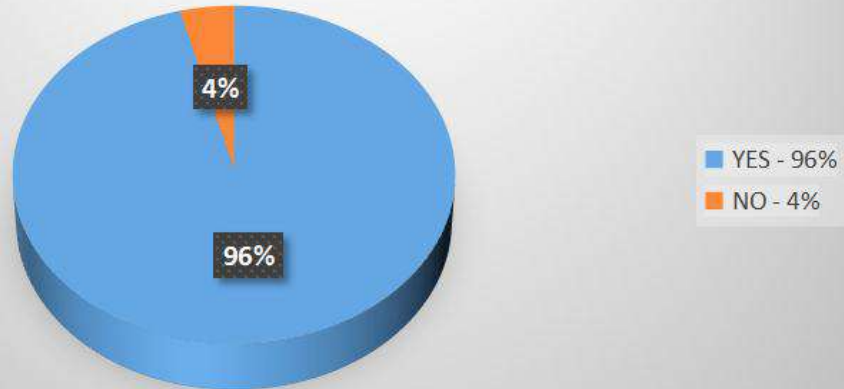
### SERVICE AT THE SHOW



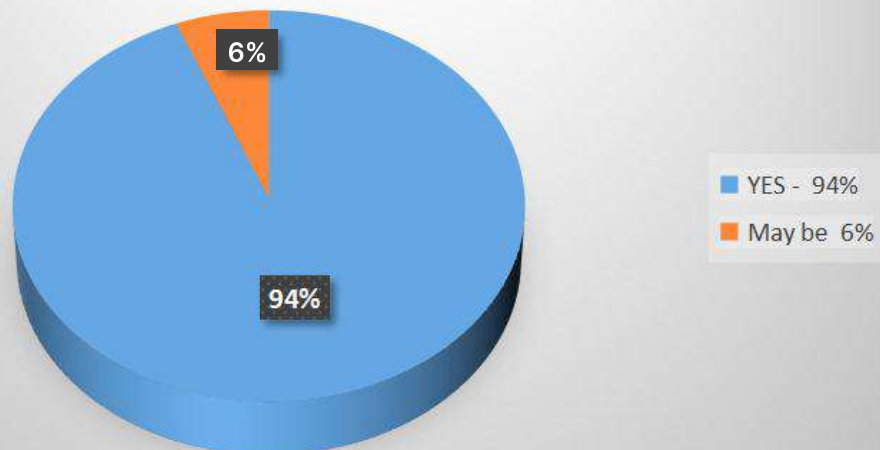
**23 - 24 AUGUST, 2024**

## Exhibitors Verdict

### PARTICIPATION AT THE EXPOSITIONS FETCH YOU ANY BENEFITS



### PARTICIPATION FOR 2025?

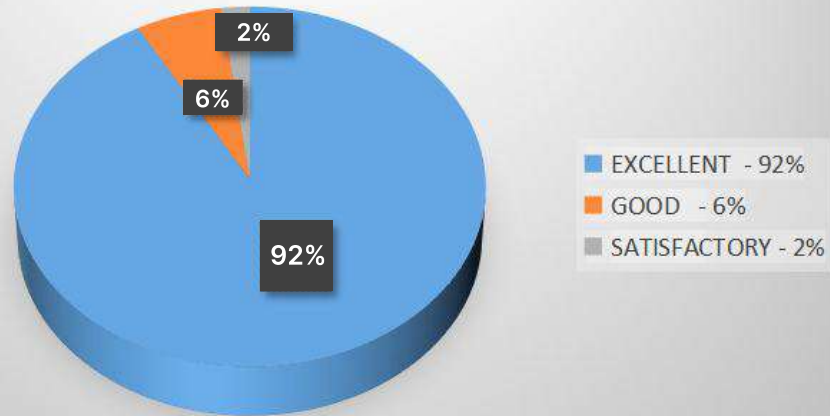




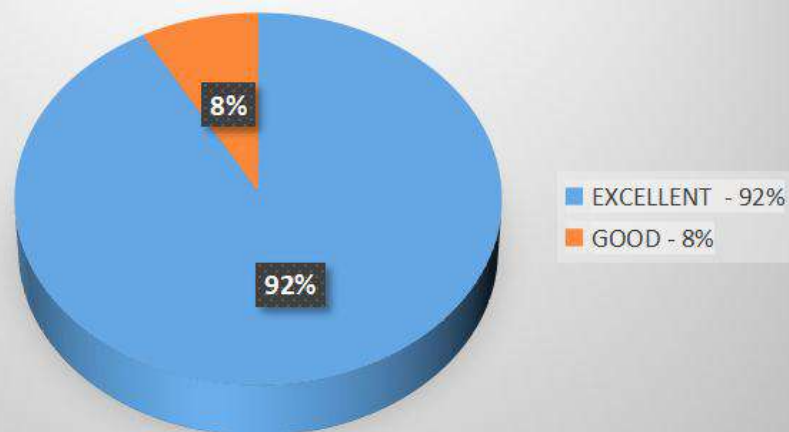
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## Exhibitors Verdict

### QUALITY OF VISITORS WHO ATTENDED STALL



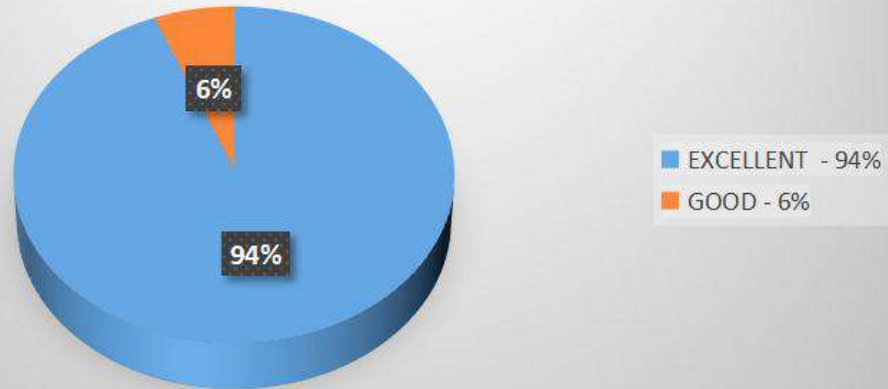
### IMPRESSION OF THE EXHIBITION CENTRE



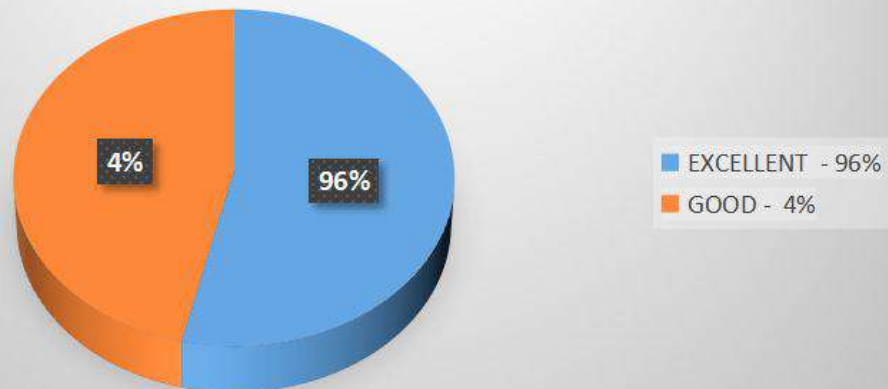
**23 - 24 AUGUST, 2024**

## Exhibitors Verdict

### CLEANLINESS AND AMBIENCE OF THE CAMPUS

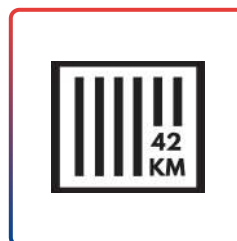
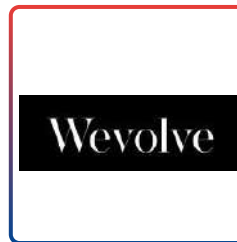


### EVENT AREA SAFETY AND SECURITY ARRANGMENTS



23 – 24 AUGUST, 2024

## Exhibitor Details



**23 – 24 AUGUST, 2024**

## Presenting Our Esteemed Exhibitors Who Were Part of Our Exciting Event

GAMOLOGY
RBI
JADE KNITS
FAST & UP
ATHELIN
BUDDY BASH
NMDC
CRAYCOL
SBI LIFE INSURANCE
ACTIVE MARATHON HOLIDAYS
RITE BITE MAX PROTEIN
ANCIENT LIVING
SORGEN
S A SPORTS
FOTILO
TREK N RIDE
FOOTSOL
COMMUNITIE
AGUANTE
STANDARD CHARTERTED BANK
IQ ENCHANCER
VISVA SUSTAINABLE FOUNDATION
42KM STORE
AKSHAYAKALPA ORGANIC MILK
IDFC BANK
DECATHLON
NOVACURRO NATURALS
HOOGAH
RUGGD INDIAN
UNIVED
ATHLOS
YOGIFI
THE BIKE AFFAIR
SANITY
SPORTSQVEST
LEAP NUTRITION

TAWANG MARATHON
CYRUNS MILES
HHKF
CHARITY
HYDERABAD RUNNERS
BROOKS
HEHA WELLNESS PRIVATE LIMITED
PINK POWER RUN
QUALITY SPORTS SURFACE
NATURELL INDIA
BRIGHTEX SYNERGIZER
BLOOD WARRIORS FOUNDATION
TRIO MOBILITY PVT LTD
PRAGATI BIOPHARMA
AMRIT TROPHIES
TATA ULTRA MARATHON

**23 – 24 AUGUST, 2024**

## Sponsors & Partners Who Made This Gala Event Possible



**Organised by**



**Sports Partner**



**Associate partner**



**Marathon Partner**



**Activity Partner**

**23 – 24 AUGUST, 2024**

## Venue at Sportexpo



**23 - 24 AUGUST, 2024**

## A Wide Range of Exhibitors & Activities



23 - 24 AUGUST, 2024

## Communitie Engagment at Sportexpo





23 - 24 AUGUST, 2024

## Gamology (Fun Activities)



**23 - 24 AUGUST, 2024**

## NMDC Marathon 2024



**23 - 24 AUGUST, 2024**



**23 - 24 AUGUST, 2024**

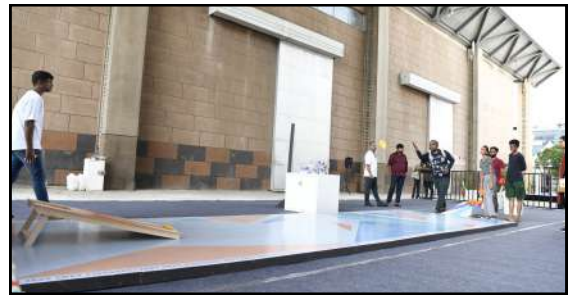
# Decathlon at SportExpo



**23 – 24 AUGUST, 2024**

## Cornhole Game at Sportexpo

Cornhole Game launched in India for first time at HITEX SportExpo !



Cornhole is a fun outdoor game where players take turns throwing bags filled with corn kernels at a raised platform with a hole at the far end. It's a game that combines skill, strategy, and a spirit of competition, perfect for all ages!

**23 - 24 AUGUST, 2024**

**Media Coverage**

**Hyderabad Marathon: Police issues traffic restrictions, diversions for August 25**

Citizens are requested to avoid the junctions and route of Marathon Run and take alternative routes to reach their destinations to avoid traffic congestion

**The 7th edition of SportExpo India 2024 kicked off at Hitex**



Be fit and keep the lifestyle diseases and doctors away. Film star and director Srinivas Avasarala

Hyderabad, August 23, 2024... Hitex is organizing the 7th Edition of SportExpo India 2024 for two days on August 23rd and 24th at Hitex, Madhapur in the city.

The two-day expo was inaugurated by Mr. Srinivas Avasarala - Director & Actor; Mr. Vishwanath Mohan - Delegation; Mr. Jayapal Reddy - Executive Director, NMDC; Mr. Aditya Reddy - Bobby Basih; Mr. Srikanth T.G, Business Head, Hitex Business Center.

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**7th edition of SportExpo India 2024 kicks off**



Hyderabad: The two-day 7th Edition of SportExpo India 2024 being organised on August 23 and 24 at Hitex, Madhapur in the city, was inaugurated on Friday by Srinivas Avasarala, movie director and actor in the presence of Vishwanath Mohan of Deccathlon, Jayapal Reddy, Executive Director, NMDC; Aditya Reddy; and Srikanth T.G, Business Head, Hitex Business Center.

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**Technical briefing for Elite runners of NMDC marathon held in Hyd**

Hyderabad, Aug 23 (UNI) A technical briefing was given to elite runners, both international and Indian, who will be participating in the 13th edition of the NMDC Hyderabad Marathon powered by IDFC First Bank, here on Friday evening. The briefing was done by Norrie Williamson, World Athletics Technical Delegate; Hanif Iqbal, Indian Athletics Certified Delegate; Hari Prasad, ACP; Punjagutta; Rajesh Vetcha, Race Director; Avinash Palavancha, Assistant Race Director of NMDC Hyderabad Marathon 2024. A total of 52 elite runners are participating in the Marathon.

**The 7th edition of SportExpo India 2024 kicked off at Hitex**

#13th Edition of the NMDC Hyderabad Marathon. #7th Edition of SportExpo India 2024. #a fun gaming zone. #Aditya Reddy. #August 23rd and 24th at Hitex. #Ayanca Chakiram. #Bobby Basih. #Business Head of HITEX. #CoinChaos: QuidMad; TwistyEscape. #Corporate events. #Deccathlon. #educational institutions. #events. #Fimlastic Fish. #fitness. #fun. #funny games. #Gamology. #gatherings. #health and wellness. #Hitex Business Center. #Hyderabad Runners. #IDFC FIRST Bank. #India's first institutionalized running group. #Madhapur. #Mr Jayapal Reddy. #Mr Vishwanath Mohan. #Mr. Srinivas Avasarala. #NMDC Hyderabad Marathon 2024. #nutrition a. #nutrition and wellness industry. #parties. #ShiftSwift. #ShuttleShowdown; BalanceBattle; BowlingRumble; Knockdown King. #social gatherings. #SportExpo. #SportExpo India 2024. #SPORTS. #sports and fitness. #Sports Expo. #Srikanth T.G. #Srinivas Avasarala. #stress-busters. #The Hyderabad Runners Society (HRS). #TossBoss. #TS Srikanth

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**Online News 9**

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**UNI United News of India**  
India's First English News Agency

**Two-day 7th edition of SportExpo India 2024 begins at Hyderabad**  
Hyderabad, Aug 23 (UNI) The two-day 7th Edition of SportExpo India 2024 kicked off at Hitex here on Friday. The expo was inaugurated by Srinivas Avasarala, Director & Actor; Vishwanath Mohan - Delegation; Jayapal Reddy - Executive Director, NMDC; Aditya Reddy - Bobby Basih and Srikanth T.G, Business Head, Hitex Business Center. Speaking on the occasion, Srinivas said, it is better to be fit rather than regret later. Be fit and keep the lifestyle diseases and doctors away. Be advised. Tags: #Two-day 7th edition of SportExpo India 2024 begins at Hyderabad

**7th Edition Of SportExpo India 2024 Begins In Hyderabad**

Hyderabad, Aug 23 (Agency) The 7th edition of SportExpo India 2024, organised by Hitex, commenced on Friday at Hitex, Madhapur. The two-day event was inaugurated by notable personalities including Director and Actor Srinivas Avasarala, Vishwanath Mohan from Deccathlon, Jayapal Reddy, Executive Director of NMDC, Aditya Reddy from

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**A BIG THANK YOU TO ALL WHO MADE**



**A HUGE SUCCESS**



**WE WILL BE BACK WITH  
BIGGER AND BETTER OFFERINGS**